

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	948214	06300952

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	10-11a Anderson Cooper 10-11a		----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	PRATV12-24H	\$275.00	NM
2	10/12/12	10/12/12	Nightline	11:35-12:05AM	----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12		Nightline	11:35-12:05AM	:00		\$500.00	NM
	Credited								
3	10/12/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		----1--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV12-19H	\$375.00	NM
4	10/12/12	10/12/12	M-F 3-4P	M-F 3-4P	----1--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	PRATV12-24H	\$450.00	NM
5	10/12/12	10/12/12	WPBF News 25 Mornings 6-7AM		----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-24H	\$500.00	NM
6	10/12/12	10/12/12	Good Morning America 7-9AM		----1--	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/12	10/12/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	8:42 AM	Good Morning America	7-9AM	:30	PRATV12-19H	\$600.00 NM
7	10/15/12	10/15/12	Nightline	11:35-12:05AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12		Nightline	11:35-12:05AM	:00		\$500.00 NM
Credited									
8	10/15/12	10/15/12	The View	11A-12PM	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:59 AM	The View	11A-12PM	:30	PRATV12-24H	\$900.00 NM
9	10/15/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV12-19H	\$700.00 NM
10	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:55 AM	Good Morning America	7-9AM	:30	PRATV12-19H	\$600.00 NM
11	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV12-19H	\$75.00 NM
13	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV12-24H	\$450.00 NM
15	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV12-19H	\$75.00 NM
16	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:26 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV12-24H	\$125.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
17	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 6:29 PM Sun 630pm News 630-7pm :30 PRATV12-19H \$500.00 NM									
18	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 7:55 AM GMA Sunday 7-8am Sun 7-8am :30 PRATV12-19H \$350.00 NM									
19	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 8:37 AM Sun 8-9am News Sun 8-9am :30 PRATV12-24H \$350.00 NM									
20	10/11/12	10/11/12	The View	11A-12PM	---1---	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 10:59 AM The View 11A-12PM :30 PRATV12-19H \$900.00 NM									
21	10/11/12	10/11/12	Jimmy Kimmel	12:06-01:06AM	---1---	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 1:01 AM Jimmy Kimmel 12:06-01:06AM :30 PRATV12-19H \$100.00 NM									
22	10/11/12	10/11/12	1230-1P Access Hollywood	1230-1p	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 PRATV12-24H \$275.00 NM									
23	10/11/12	10/11/12	Dr. Oz	4-5p	---1---	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 4:26 PM Dr. Oz 4-5p :30 PRATV12-19H \$550.00 NM									
24	10/11/12	10/11/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 PRATV12-24H \$500.00 NM									
25	10/11/12	10/11/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1564

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/11/12	10/11/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV12-24H	\$1,900.00 NM
26	10/09/12	10/09/12	Jimmy Kimmel	12:06-01:06AM	-1-----	:30	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-24H	\$100.00 NM
27	10/09/12	10/09/12	M-F 3-4P	M-F 3-4P	-1-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	PRATV12-19H	\$450.00 NM
28	10/09/12	10/09/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV12-24H	\$700.00 NM
29	10/09/12	10/09/12	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	8:47 AM	Good Morning America	7-9AM	:30	PRATV12-24H	\$600.00 NM
30	10/10/12	10/10/12	THE CHEW	1P-2P	--1----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:29 PM	THE CHEW	1P-2P	:30	PRATV12-19H	\$275.00 NM
31	10/10/12	10/10/12	Nightline	11:35-12:05AM	--1----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12		Nightline	11:35-12:05AM	:00		\$500.00 NM
	Credited								
32	10/10/12	10/10/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV12-24H	\$375.00 NM
33	10/10/12	10/10/12	M-F 5pm News	5-6pm	--1----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$525.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
33	10/10/12	10/10/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--1----	:30	1	\$525.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>5:09 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>PRATV12-24H</td><td>\$525.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12	5:09 PM	M-F 5pm News	5-6pm	:30	PRATV12-24H	\$525.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/10/12	5:09 PM	M-F 5pm News	5-6pm	:30	PRATV12-24H	\$525.00	NM																																												
34	10/10/12	10/10/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	--1----	:30	1	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--1----</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>6:46 AM</td><td>WPBF News 25 Mornings</td><td>6-7AM</td><td>:30</td><td>PRATV12-24H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--1----	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12	6:46 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-24H	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	--1----	1	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/10/12	6:46 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-24H	\$500.00	NM																																												
35	10/10/12	10/10/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	--1----	:30	1	\$600.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--1----</td><td>1</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>8:30 AM</td><td>Good Morning America</td><td>7-9AM</td><td>:30</td><td>PRATV12-19H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--1----	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12	8:30 AM	Good Morning America	7-9AM	:30	PRATV12-19H	\$600.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	--1----	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/10/12	8:30 AM	Good Morning America	7-9AM	:30	PRATV12-19H	\$600.00	NM																																												
36	10/09/12	10/12/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	-TWTF--	:30	2	\$200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>2</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>5:14 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>PRATV12-24H</td><td>\$200.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td>5:23 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>PRATV12-19H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	2	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/09/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-24H	\$200.00	NM	1	WPBF	Th	10/11/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-19H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-TWTF--	2	\$200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Tu	10/09/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-24H	\$200.00	NM																																												
1	WPBF	Th	10/11/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-19H	\$200.00	NM																																												
37	10/09/12	10/12/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	2	\$300.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>2</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>5:44 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>PRATV12-19H</td><td>\$300.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>5:46 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>PRATV12-19H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	2	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/09/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-19H	\$300.00	NM	1	WPBF	F	10/12/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-19H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-TWTF--	2	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Tu	10/09/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-19H	\$300.00	NM																																												
1	WPBF	F	10/12/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-19H	\$300.00	NM																																												
38	10/09/12	10/12/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF--	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>12:35 AM</td><td>Jimmy Kimmel</td><td>12:06-01:06AM</td><td>:30</td><td>PRATV12-19H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/09/12	12:35 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-19H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-TWTF--	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Tu	10/09/12	12:35 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-19H	\$100.00	NM																																												
39	10/10/12	10/12/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	--WTF--	:30	2	\$250.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>2</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>5:09 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>PRATV12-19H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>5:24 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>PRATV12-24H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	2	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-19H	\$250.00	NM	2	WPBF	F	10/12/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-24H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	--WTF--	2	\$250.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/10/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-19H	\$250.00	NM																																												
2	WPBF	F	10/12/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-24H	\$250.00	NM																																												
40	10/15/12	10/15/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	M-----	:30	1	\$375.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>5:56 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>PRATV12-24H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-24H	\$375.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$375.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-24H	\$375.00	NM																																												
41	10/15/12	10/15/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	M-----	:30	1	\$125.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$125.00																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$125.00																																																	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
948214-1	10/21/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
41	10/15/12	10/15/12	Jimmy Kimmel	12:06-01:06AM	M-----	:30	1	\$125.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>12:36 AM</td><td>Jimmy Kimmel</td><td>12:06-01:06AM</td><td>:30</td><td>PRATV12-24H</td><td>\$125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	12:36 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-24H	\$125.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	12:36 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-24H	\$125.00	NM																					
Total Spots							39																								

Payment Terms 30 Days

<u>Gross Total</u>	\$16,775.00
<u>Agency Commission</u>	\$2,516.25
<u>Net Amount Due</u>	\$14,258.75